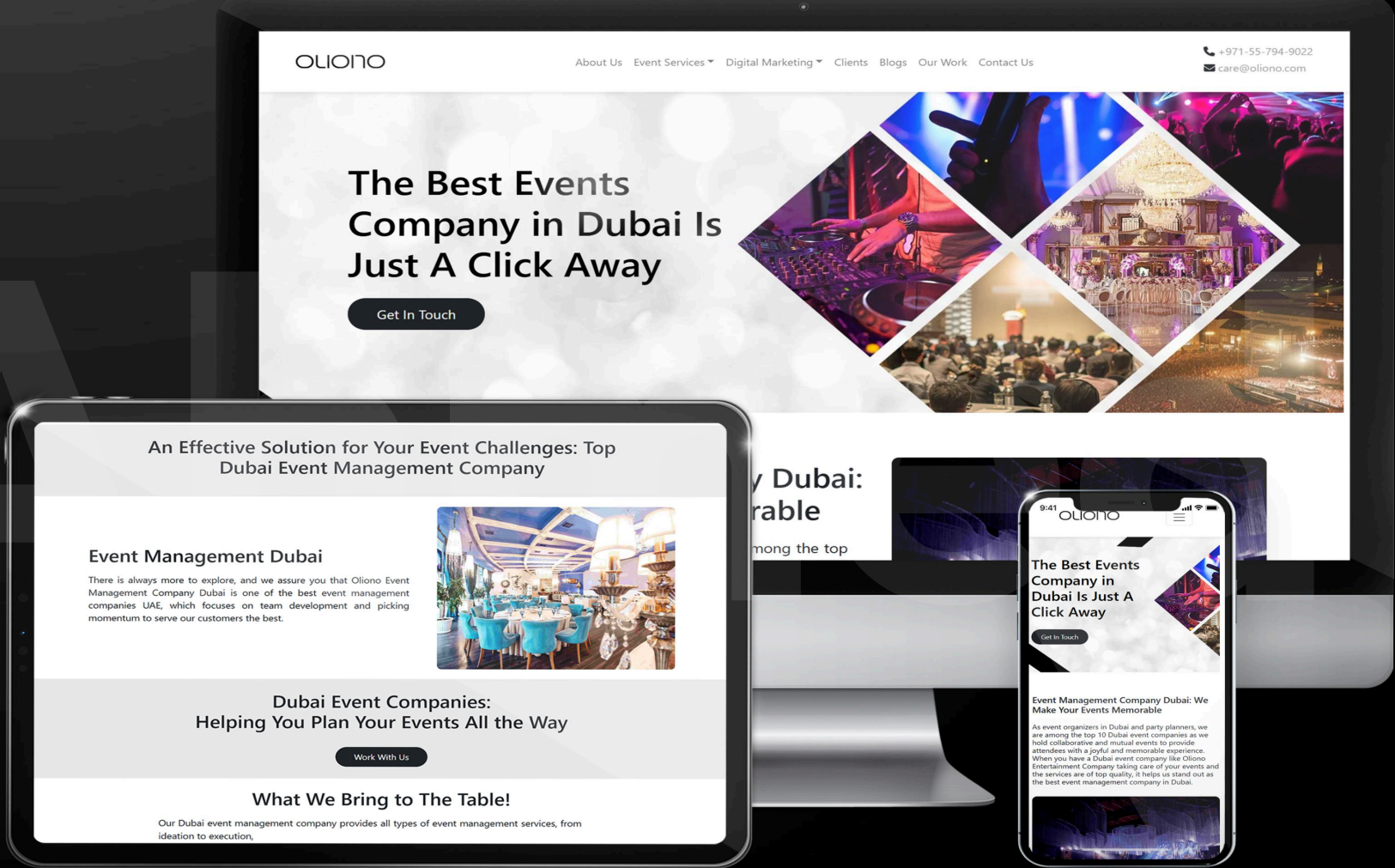


Case Study

Oliono

Industry: Event Management & Real Estate

Crafting a Custom Website for OLIONO to Power Event Management and Real Estate Services



Challenge

OLIONO needed an attractive and trendy website that displayed both their real estate and event management businesses. They need it to be user-friendly, load quickly and look fantastic on all devices. The website has to leave an impact on users and win over new clients.



The website was also necessary to assist them in generating more leads. This need sites that direct users to the next step, robust call-to-action buttons and simple contact forms. OLIONO wanted consumers to be able to locate their services with ease, recognize their worth and feel comfortable approaching them.

Lastly, the website had to reflect OLIONO’s brand personality—modern, reliable, and creative. It had to showcase past events, property listings, and client success stories. This way, the site wouldn’t just be a digital brochure but a powerful marketing tool that helps grow the business every day.



Result

Average session	Monthly Inquiries	Load Time	Bounce Rate	Boost Mobile Traffic
68+	30+	2.5s	40%	75%

Solution

Crescentic Digital built a fully custom website just for OLIONO. We created separate sections for their event services and real estate side, so visitors could easily explore both. Users found it easy to explore and comprehend OLIONO's whole variety of services because to the layout's simplicity and cleanliness.

We guaranteed that the website functions flawlessly across PCs, tablets and phones. The design looks modern and loads fast. Clear call-to-action buttons were added across the site, helping visitors quickly get in touch, request services, or book appointments without confusion or delay.

To keep things simple for OLIONO, we built a custom content management system (CMS). This allows their team to easily update listings, add event photos, and post updates anytime—no technical skills needed. The site is now a strong tool for building trust, getting leads, and growing their brand online.

Say Hello!

We are Always Striving Towards Improving Your Event Management Experience.

Get In Touch

OLIONO

We make all your events memorable.

CONTACT INFO

IFZA Business Park, Dubai Silicon Oasis
Dubai - United Arab Emirates

+971-55-794-9022

care@oliono.com

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To support growth, we added lead capture forms and strong calls-to-action. The site's navigation is simple and seamless, helping visitors move around without confusion. All these features were added to improve conversions, turning more visitors into leads. The final result is a powerful website that helps Personafyed grow faster.